

Patrick S. Armstrong

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» **SKILLS SUMMARY**

- Adobe Photoshop and InDesign CS3, 4 and 5.5
- Canon photography equipment
- QuarkXPress 6.0
- Microsoft Word and PowerPoint
- WordPress and online content management systems
- AP Style
- Knowledgeable in using social media to report the news
- Follow current trends in the media in terms of design and technology
- Basic usage of HTML Code and Final Cut Express and iMovie
- Ability to manage a diverse newspaper staff, hire new staff and direct and allocate resources as workload production needs dictate
- Able to teach new/different concepts related to journalism/photography

» **EDUCATION**

Mass Communication focus in Print and Web Journalism — Austin Peay State University — Clarksville, Tenn. — May 2010

Masters in General Communication — Austin Peay State University — Clarksville, Tenn. — May 2012

» **EXPERIENCE**

- Editor-in-Chief — The All State — Clarksville, Tenn. — Summer 2009-May 2012

This is the student newspaper of my school. Other positions I have held are Staff Photographer, Senior Photographer, Assistant Features Editor, Features Editor, Photo Editor, Managing Editor and part-time Advertising Manager since I started college in Fall 2006. I am tied as the longest-serving editor-in-chief in the 81-year history of The All State. I have led the newspaper for three years and during that time we have experienced several changes. Social media started its popularity in the news industry so we had to learn how to use this effectively. One thing I wanted to fix was our design presentation. We implemented a redesign and focused more on alternative story forms and unique design ideas. With this came more visibility and feedback from viewers. This opened more communication with our viewers and helped us to find different types of stories. I also wanted us to increase our presence within our community and show we are active in the community. We have done this by participating in our Homecoming Parade and several different events on campus.

- Graduate Assistant — Department of Communication — Clarksville, Tenn. — August 2010-May 2012

During my first year, I worked with John Moseley, associate professor of Communications, to produce a television program for Channel 99 and help with his Photojournalism class. In my second year, I have taught intro-level classes in News Reporting (four times) and one section of Photojournalism. I created my own syllabus and selected the textbooks for both classes.

- Intern for Strategic Marketing — Monroe Carell Jr. Children's Hospital at Vanderbilt — Nashville, Tenn. — May 2011-Present

I designed several materials for the Children's Hospital and created pages for the website using their content management system.

- ieiMedia Study Abroad in Urbino, Italy — July 2009

I learned how to interview via interpreter and helped produce content for an English travel guide for the city. I learned journalism skills from two Pulitzer Prize winning journalists and gained a better understanding of international communication.

- Editor-in-Chief — The Monocle — Clarksville, Tenn. — Fall 2008-Summer 2009

This was the first yearbook in 15 years at my college. I hired and managed a staff of designers and advised about diversity in the book. The book totaled 300 pages and we produced this in three months.

» AWARDS

- Most Outstanding University Newspaper — Scholastic Newspaper Special Category Ranking — American Scholastic Press Association — April 2012
- 1st place with Special Merit — Scholastic Newspaper Awards — American Scholastic Press Association — April 2012
- 2nd place — Best Newspaper Layout Designer — Southeast Journalism Conference — February 2012
- 2nd place — Best Public Service Journalism — Southeast Journalism Conference — February 2012
- 2nd place — Newspaper Page Design On-Site Competition — Southeast Journalism Conference — February 2012
- 4th Best College Newspaper — Southeast Journalism Conference — February 2012
- 5th Overall for Awards Won — Southeast Journalism Conference — February 2012
- Honorable Mention for Nameplate/Standing Heads (newspapers) — Best of Collegiate Design (College Media Association/Advisers) — 2011
- Media Award (entire newspaper) — Tennessee Association on Higher Education and Disability — Knoxville, Tenn. — April 2011
- 1st place — Best Public Service Journalism — Southeast Journalism Conference — February 2011
- Special Merit — 2009 Advancement Awards for District CASE III — February 2009
- 4th place — Best Press Photographer — Southeast Journalism Conference — February 2009
- 4th place — Best Newspaper Layout Designer — Southeast Journalism Conference — February 2009
- 2nd place — Newspaper Page Design On-Site Competition — Southeast Journalism Conference — February 2009
- 6th place — Best Press Photographer — Southeast Journalism Conference — February 2008

» REFERENCES

- **Jacob Lowary:** Coordinator for Student Publications; Austin Peay State University; P.O. Box 4634, Clarksville, TN 37044; 931.221.7341 or lowaryj@apsu.edu
- **Mike Gotcher:** Chair, Department of Communication; Austin Peay State University; P.O. Box 4446, Clarksville, TN 37044; 931.221.7364 or gotcher@apsu.edu
- **Alicia Moorehead:** Communications and Outreach Manager; Monroe Carell Jr. Children's Hospital at Vanderbilt; 3401 West End Ave., Nashville, TN 37203, 460W; 615.343.2335 or alicia.moorehead@vanderbilt.edu
- **Tammy Bryant:** Director of Student Affairs; Austin Peay State University; P.O. Box 4598, Clarksville, TN 37044; 931.221.6258 or bryantt@apsu.edu
- **Tabitha Gilliland:** Former Coordinator for Student Publications; Austin Peay State University; 313 Hilldale Lane, Clarksville, TN 37043; 270.293.3039 or etgilliland@gmail.com